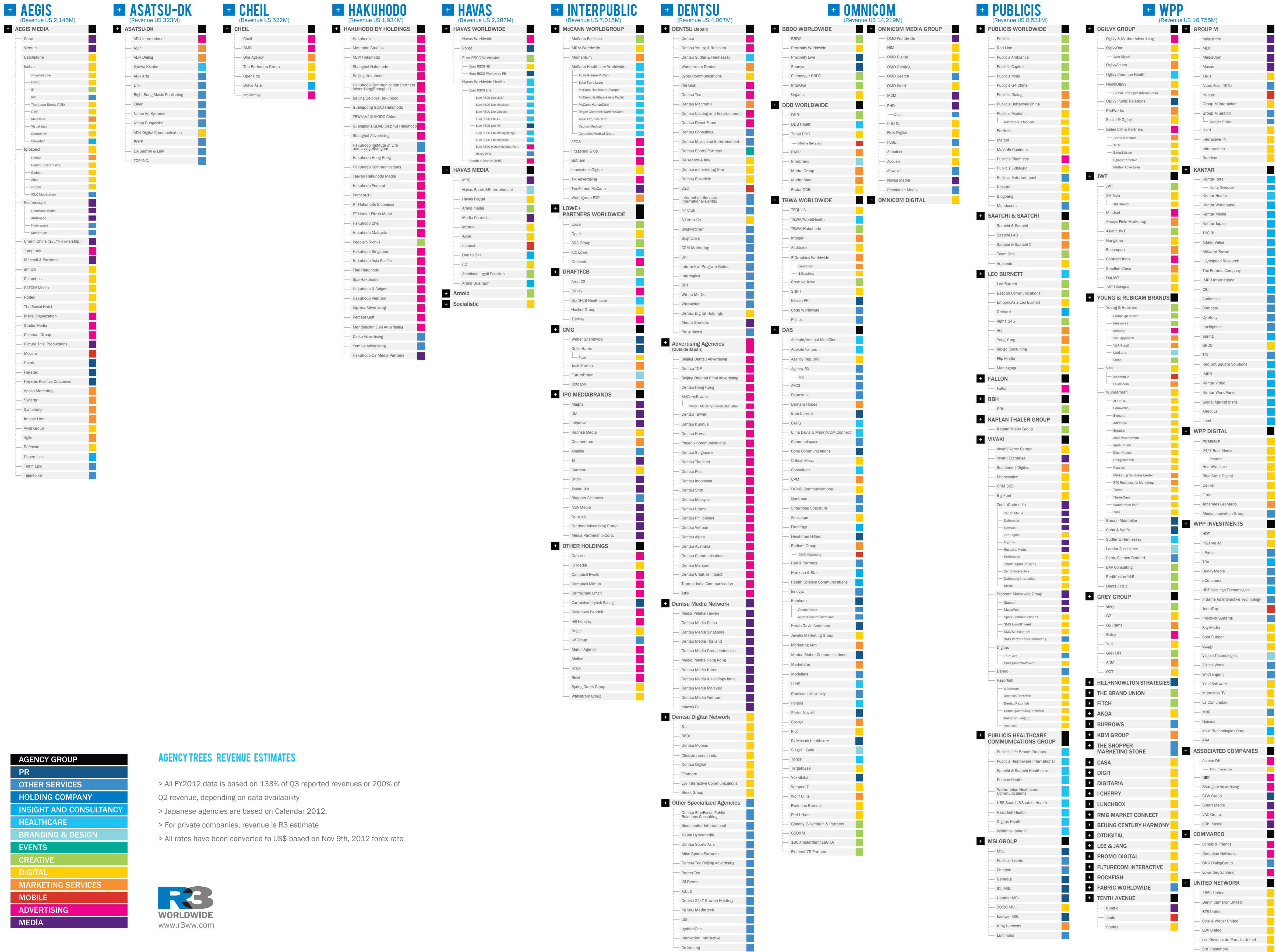


AGENCY FAMILY TREE TOP 10

2013
GLOBAL



AGENCY TREES REVENUE ESTIMATES

- > All FY2012 data is based on 133% of Q3 reported revenues or 200% of Q2 revenue, depending on data availability
- > Japanese agencies are based on Calendar 2012.
- > For private companies, revenue is R3 estimate
- > All rates have been converted to US\$ based on Nov 9th, 2012 forex rate



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